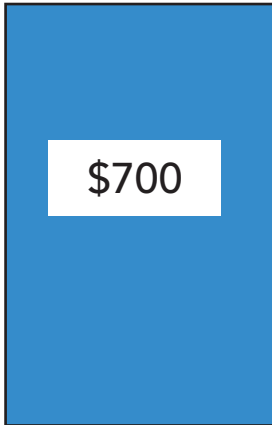
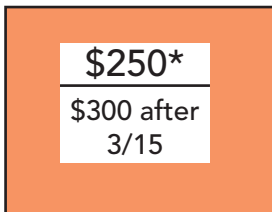


At-A-GLANCE Guide TO Ad Space
IN THE Program / Ad Booklet FOR THE
First Veggie Pride Parade in America, May 16, 2010

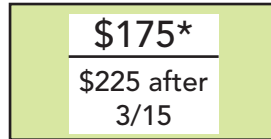
Interior AD SPACE



Full page:
4.7" x 7.36"



Half page:
4.7" x 3.63"



Third page:
4.7" x 2.4"



Third page:
3" x 3.63"

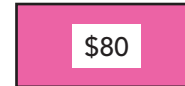
Booklet specs:

SIZE: 5-3/8" x 8-1/5"

QUANTITY: 4,000

PAGES: 32 pp. + cover

INK: 4-color process
throughout



Five-spot: 3" x 1.4"
no discounts



Ten-spot: 3" x .63"
no discounts

Customer supplies digital art in Tiff, JPG, or PDF. Send files to: veggieprideparade@gmail.com

This booklet will likely become a collector's item. Any booklets not distributed during the parade and later at the rally in Union Square Park will be passed out by activists during outreach activities in the months after.

* Indicates discounted price before March 15, 2010. Price jumps to full amount after this date.